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# BALANCING INNOVATION AND ACCESS: A COMPARATIVE ANALYSIS OF PHARMACEUTICAL PATENT REGIMES IN THE UNITED STATES AND INDIA

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## ABSTRACT

A regulation of the patent rights over the medicines represents one of the most complex issues in intellectual property law due to its nature, which involves an intricate balance of stimulating innovations on the one hand and ensuring the availability of necessary drugs on the other. This research paper will examine the approaches applied in regulating pharmaceutical patents in the United States and India through the use of comparative analysis.

The analysis of the issue at hand will be conducted via the doctrine-based comparative methodology, relying on the examination of statutory provisions and court decisions. In the case of the United States, the pharmaceutical patent system represents a very sophisticated combination of patent monopolies, regulatory exclusivities, and litigation mechanisms provided for under the Hatch-Waxman Act and other legislative frameworks. While the system stimulates investments into pharmaceutical research and development on a high level, it can also be associated with several negative aspects, such as "patent thicket" and evergreening.

In the case of India, the public-oriented approach has been adopted with a number of instruments being provided for the prevention of patent abuse, including compulsory licenses and Section 3(d). Despite its effectiveness, this system is also associated with some issues, namely, the problem of low innovativeness and legal certainty. According to the analysis results, the difference between the two models is determined by the different approaches to the regulation of pharmaceutical patents, which are not sufficiently sufficient individually.

Thus, the introduction of a hybrid pharmaceutical patent system becomes critical for facing future problems in the area, including data-driven research and biologics.

**Keywords:** Pharmaceutical Patents, TRIPS Agreement, Evergreening, Section 3(d), HatchWaxman Act, Compulsory Licensing

## CHAPTER 1

### INTRODUCTION

#### 1.1 Background and Context

The pharmaceutical industry functions as a critical industry because it connects legal standards with economic systems and scientific research and public health initiatives. Pharmaceuticals differ from all other industries because their developed products which include medicines and vaccines and therapeutic technologies serve as essential goods that determine human survival and health. The application of patent law in this situation presents its most challenging aspects. Patent protection operates to provide inventors with market control for a limited time which allows them to reclaim their research and development (R&D) expenses. The pharmaceutical industry experiences conflicts between private ownership rights and public health needs because patent monopolies control essential medications through their pricing and distribution networks.<sup>1</sup>

The development of a new pharmaceutical product takes several years and requires extensive funding because it involves multiple uncertain stages of research and testing until drugs receive regulatory approval and undergo market monitoring. The process requires several years to complete which includes laboratory research and pre-clinical testing followed by clinical trials and regulatory approval and finally post-market surveillance. The cost of bringing a new drug to market is often cited to run into billions of dollars with no guarantee of commercial success.<sup>2</sup> Patent protection serves as an essential incentive system which motivates companies to fund their research activities that involve high uncertainty and substantial expenses. Research protection needs to exist because without it competitors can easily copy innovative products which decreases the motivation to develop new research. The pharmaceutical industry demonstrates its ethical boundaries through its exclusive rights systems more intensely than any other industry does. The essential medicines which people need cannot be delayed through the alternative methods which exist to substitute patented consumer goods. The pricing of patented drugs in low-income and middle-income countries has created major issues which affect both equity and justice. The legal field faces difficult challenges because pharmaceutical

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<sup>1</sup> Carlos M. Correa, *Intellectual Property and Access to Medicines: A Critical Analysis* (South Centre 2013).

<sup>2</sup> Joseph A. DiMasi et al., *Innovation in the Pharmaceutical Industry: New Estimates of R&D Costs*, 47 *J. Health Econ.* 20 (2016).

patents function as both innovation drivers and access barriers.<sup>3</sup>

The worldwide system which controls pharmaceutical patenting rights received major changes from the TRIPS Agreement which requires World Trade Organization member states to implement patent protections for pharmaceutical inventions. TRIPS provides member countries with specific options which permit them to create patent systems that meet their public health needs. The Doha Declaration on TRIPS and Public Health established a legal right for member countries to control their medicine distribution systems through compulsory licensing and other methods.<sup>4</sup>

The United States and India demonstrate two different approaches to pharmaceutical patent regulation which operate within this worldwide system. The United States maintains a comprehensive system that connects patent law with its regulatory approval processes to support its major research-based pharmaceutical companies. The innovation ecosystem has developed strong protection through mechanisms that include the Hatch-Waxman Act and regulatory exclusivities and patent linkage, although critics have raised concerns about extended monopolies and delayed entry of generic drugs.<sup>5</sup>

India maintains its historical focus on providing medicine access together with building a robust generic drug manufacturing sector. Indian law before 2005 allowed domestic companies to manufacture generic drugs through process development because it did not recognize product patents for pharmaceutical products. India reestablished product patents after its TRIPS commitments but added multiple public interest protections through Section 3(d) and opposition procedures and compulsory licensing requirements. The systems work to stop patent right misuse while they protect real innovative developments.<sup>6</sup>

Comparative analysis of these two jurisdictions thus helps in comprehending an even larger issue of the relationship between legal incentives for innovation and public health interests in general.

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<sup>3</sup> World Health Organization, *Public Health, Innovation and Intellectual Property Rights* (2006).

<sup>4</sup> World Trade Organization, *Declaration on the TRIPS Agreement and Public Health*, WT/MIN(01)/DEC/2 (Nov. 14, 2001).

<sup>5</sup> Drug Price Competition and Patent Term Restoration Act (Hatch-Waxman Act), Pub. L. No. 98-417, 98 Stat. 1585 (1984).

<sup>6</sup> The Patents Act, No. 39 of 1970, § 3(d) (India).

## **1.2 Statement of the Problem**

The problem at the heart of this research is connected with the very nature of patent law for pharmaceuticals in the United States and India – the fact that it is necessary to promote innovation but at the same time ensure that medicines remain accessible. While seemingly simple, this problem is actually quite complex and has important consequences, especially considering the importance of many patented medications and public health emergencies.

The system implemented in the US incorporates patent exclusivity and allows using litigation to protect intellectual property and encourage research and investment. At the same time, the US system can be criticized for making it possible for companies to apply practices like evergreening, patent thickets, and reverse-payment settlement agreements that hinder generics.

The Indian legislation focuses much more on patent quality rather than providing a strong incentive to innovate; in particular, there is such a clause as Section 3(d). While being beneficial for promoting access to drugs, the provisions mentioned above have led to discussions about uncertainties in the legislation and potential harm to pharmaceutical investment.

Thus, the problem in question can be formulated in the following way: what kind of difference exists between the patent laws of the two jurisdictions? Does it consist in varying levels of patent protection or different perceptions of their use?

Another issue related to the matter of interest here is the development of new technologies and pharmaceutical innovations which are increasingly difficult to regulate under the existing legal frameworks.

## **1.3 Research Objectives**

The major goal of this research is to conduct a comparative analysis of the United States and Indian pharmaceutical patent regimes, focusing on the tension between innovation incentives and public health considerations.

In particular, the research will aim at assessing the similarities and divergences in pharmaceutical patenting laws of the US and India, as well as examining specific measures employed by each regime, such as regulatory exclusivity, anti-evergreening clauses, and

compulsory licensing, in order to evaluate their effectiveness in accomplishing respective policy goals. In addition, the research will address the role of judicial and administrative interpretations of patent laws and its impact on the functioning of each regime and balancing of public and private interests.

Overall, the goal of this research is to contribute to the ongoing discussion about best practices in regulating pharmaceutical patents in order to foster both innovation and drug accessibility.

#### **1.4 Research Questions and Hypothesis**

The research is driven by several questions about specificities and implications of pharmaceutical patenting laws in the US and India. First, one may discuss the structural differences in patenting systems in the United States and India, as well as the consequences of those differences for the behavior of pharmaceutical companies operating under each regime. Second, it is reasonable to inquire into whether India's practice, especially the implementation of the Section 3(d) clause, successfully tackles the issue of evergreening without hampering innovation.

Third, it would be interesting to explore whether the combination of patents and regulatory exclusivities in the US provides greater efficiency compared to India's approach. Further, the research is likely to explore whether there are any wider effects of the above-mentioned policies on international public health in general, as well as their potential hybridization.

The hypothesis is that differences in patenting regulations of pharmaceuticals in the US and India do not merely reflect differences in strength of protection. On the contrary, it seems fair to argue that they are based on different policies. While in the former case the emphasis is placed on innovation and competitiveness, the latter focuses on public health and drug accessibility. An optimal solution would involve a proper balance between both approaches.

#### **1.5 Research Methodology**

The approach to researching pharmaceutical patents in the US and India will follow a doctrinal and comparative methodology. Doctrinal analysis will include the examination of statutes, case law, regulations, and guidelines applicable to pharmaceutical patents. Statutory materials for the research are laws, regulations, and guidelines issued by governmental agencies. Secondary sources include scholarly articles on the topic, commentaries, and legal publications.

Comparative analysis will examine similar and different aspects between the two regulatory systems. In particular, researchers will pay attention to how the law regulates the protection of intellectual property in these two countries in terms of pharmaceuticals and what goals regulators pursue. In contrast to traditional comparative legal analysis, the present work will try to understand not only how the provision looks like but also how it operates in practice.

The comparative analysis will involve not only a descriptive component but also a critical one. Researchers will evaluate pros and cons of both approaches to see whether any reform should be recommended. It is expected that a comparative approach will allow researchers to have a deeper understanding of the matter.

### **1.6 Scope and Limitations**

This research will concentrate only on the legal aspects related to pharmaceutical patents and regulations of their use. It is assumed that such topics as pricing, competition, and international trade relations can be of interest as well but will be addressed only when they have a direct connection to the topic in question.

Research will focus on small molecules and biologics. At the same time, it is recognized that there might be differences in the regulation of these types of products. Researchers will address only the legal matters up until 2026.

There are a number of restrictions that should be mentioned here. The field under investigation is quite dynamic; therefore, new developments might occur that could not be analyzed in the paper. Moreover, business practices of pharmaceutical companies often remain confidential, which limits access to data.

### **1.7 Chapterisation**

The research paper consists of six chapters which each examine different elements of the research topic. The second chapter of the book investigates pharmaceutical patenting through its conceptual framework and legal structure while using TRIPS as a reference point to examine the practice of evergreening. Chapter Three analyzes the United States approach, focusing on the integration of patent law with regulatory mechanisms. The Indian system is analyzed through Chapter Four which shows how public interest protection works together with Section

3(d) provisions. The fifth chapter of the book conducts a comprehensive comparison between two systems to show their main distinctions and how these distinctions affect both medical innovation and drug accessibility. The study ends in Chapter Six which presents the study results together with suggestions for creating an equitable and efficient pharmaceutical patent system.

## CHAPTER 2

### THEORETICAL AND LEGAL FRAMEWORK

#### 2.1 Nature and Significance of Pharmaceutical Patents

Pharmaceutical patents exist as a unique category within the complete intellectual property rights system. The particular requirements of patent law which demand an invention to have both novelty and inventive step and industrial applicability remain applicable to all patentable inventions. The complexity of pharmaceutical inventions originates from their status as technological advancements which directly impact human health and public welfare and raise ethical concerns.<sup>7</sup>

Patents function as tools that enhance innovation because they provide inventors with exclusive rights to their inventions for specific time periods. The pharmaceutical industry requires this exclusive right because it enables inventors to recuperate their expensive research and development expenses. Developing a new drug requires extensive time and money because the process involves discovering and testing the drug before bringing it to market. The lack of exclusivity protection would discourage companies from pursuing high-risk projects because they would face competition from others who could copy their successful products without spending money.<sup>8</sup>

Yet the theoretical rationale behind the protection through patents seems much more complex when applied to the pharmaceutical sector. Unlike most industries, for which the lack of immediate access to certain goods or services might not have a grave impact on people's lives, the restriction of access to medicines might prove fatal for patients. Therefore, pharmaceutical

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<sup>7</sup> Graham Dutfield, *Intellectual Property Rights and the Life Science Industries: Past, Present and Future* (2d ed. 2009).

<sup>8</sup> Joseph A. DiMasi et al., *Innovation in the Pharmaceutical Industry: New Estimates of R&D Costs*, 47 *J. Health Econ.* 20 (2016).

patent law faces the conflict between private property rights and public welfare concerns and must balance the need to encourage innovation while at the same time taking care of citizens' health.

The financial aspects involved in patenting medicines also add to their significance. Not only do patents allow pharmaceutical companies to protect their inventions from imitation, but they also serve as a valuable instrument in strategic management in the pharmaceutical industry. Many pharmaceutical firms' valuations depend greatly on their patents because they are a source of revenue. Thus, patent legislation becomes important in defining the dynamics of the industry.

Furthermore, the peculiarities of the process of pharmaceutical innovation affect the use of patent doctrine. They include not only the cumulative nature of the process of developing new drugs, but also the need to improve medicines gradually and the role of regulation in the sphere.

## **2.2 Primary, Secondary, and Platform Patents**

The main conceptual division that exists in pharmaceutical patenting systems consists of three patent categories which include primary patents and secondary patents and platform patents. Primary patents protect the main invention which includes new chemical entities and new biologic molecules. These patents are generally regarded as representing genuine innovation because they protect the initial scientific discovery that establishes the foundation of a therapeutic product.

Secondary patents, on the other hand, relate to modifications or improvements of existing inventions. New formulations and new dosage forms and new treatment methods and new physical forms like salts and polymorphs constitute the set of potential modifications. Some secondary patents introduce substantial new advancements that improve drug safety and efficacy and user experience. The secondary patents which exist require assessment because they bring about minimal product changes which do not impact therapeutic results.

The distinction between legitimate innovation and strategic patenting becomes particularly significant in the context of secondary patents. Pharmaceutical companies use lifecycle management strategies to extend product life by filing additional patents for minor changes. The strategies function as valid business practices because they allow genuine product

enhancements to be developed. The strategies enable companies to extend their monopoly period by creating barriers which prevent others from entering the market.<sup>9</sup>

Patents on platform technology, or platform patents, can also be singled out as another type of invention in pharmaceuticals. As follows from its name, platform patents involve patenting an enabler – a technology or process that can be implemented into many products. These inventions include new methods of drug delivery or manufacturing, new technological platforms (e.g., mRNA technology or gene-editing). Platform patents play a major role in the case of biotechnologies, which are one of the most innovative areas of medicine nowadays.

Categorizing pharmaceutical patents into primary, secondary, and platform types, we can see that innovation in this sphere can take various forms. Moreover, the need for differentiation among different types of pharmaceutical inventions should also be mentioned. Otherwise, we risk either over-protecting inventions and hindering healthy competition, or vice versa, failing to protect innovations and undermining innovations.

### **2.3 Evergreening and Lifecycle Management**

Evergreening, as opposed to lifecycle management, represents a more controversial topic in the context of pharmaceutical patents. To put it simply, evergreening means obtaining extra patents on insignificant changes made to existing drugs in order to extend the period of market exclusivity. Thus, this concept is tightly related to the lifecycle management strategies employed by pharmaceutical companies.

In theory, there is nothing wrong with applying lifecycle management in order to increase profits and boost competition. On the contrary, improvements in product formulation and administration methods help make drug therapy more effective for patients and reduce potential adverse reactions. In some cases, patents on incremental inventions help encourage further innovation in drug development and distribution.

However, there may be problems in terms of distinguishing genuine improvements from minor modifications to a product, which do not affect the efficacy of the drug in any way. Such changes can be patented in order to delay the emergence of competing generics on the market.

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<sup>9</sup> Carlos M. Correa, *Pharmaceutical Innovation, Incremental Patenting and Compulsory Licensing* (South Centre 2011).

In such cases, the patent system can be criticized as distorted due to favoritism shown towards certain products and companies.

It appears that there is no universal answer to the question how to prevent evergreening. Some countries rely on patentability standards as a way to filter out weak patents. Others, for example, India, prohibit evergreening through special provisions and require additional proof regarding enhanced efficacy of the invention. However, each of these solutions has both advantages and drawbacks depending on national contexts and priorities.

## **2.4 Regulatory Exclusivity and Its Interface with Patents**

Pharmaceutical companies use both patents and other exclusive rights to establish market monopolies. The competitive environment of the market depends on exclusive rights which drug regulatory authorities grant to their approved medications. The exclusivity rights protect clinical trial data, which prevents competitors from using the data during the defined time period.

Patents and regulatory exclusivities function as separate entities in practice because their operations typically intersect. A newly developed pharmaceutical product can use both patent rights and data protection rights to obtain two distinct forms of legal defense. Regulatory exclusivities can extend patent protection beyond its original duration, which enables companies to maintain exclusive market rights after their patents expire.<sup>10</sup>

Patents and regulatory exclusivities constitute a combination in which the second aspect adds a certain degree of complexity. On one hand, the former grants an exclusive right to a company because of its novelty and inventive character. Regulatory exclusivity, on the other hand, refers to the period during which a product cannot be copied because of its registration and the protection of its clinical data. As such, both systems reflect the specificities of the pharmaceutical industry and the fact that approval of a new product must necessarily precede its production.

Nevertheless, this complex situation can become an obstacle to the legitimate use of patents. The combination of patents and regulatory exclusivities can easily lead to overprotection,

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<sup>10</sup> Rebecca S. Eisenberg, *The Role of the FDA in Innovation Policy*, 13 *Mich. Telecomm. & Tech. L. Rev.* 345 (2007).

which might deprive a certain product of the ability to compete freely. In turn, this circumstance justifies close attention and control of regulatory exclusivity systems.

It is worth mentioning that regulatory exclusivity systems differ from each other, depending on the particularities of the jurisdiction and its priorities. Some countries opt for a stronger protection, while others prefer to limit this factor and take into account the need to improve accessibility. Understanding the specifics of each system is necessary to determine the effectiveness of a pharmaceutical patent regime.

## **2.5 Generic Drugs, Biosimilars, and Market Entry**

As has been mentioned earlier, patent protection means the monopoly on selling and using a patented product for a certain period. Nevertheless, once the expiration date has come, another stage of the life cycle of pharmaceuticals begins: the entry of generics. They are used to describe drugs that are chemically identical to already existing branded products. Biosimilars are similar products but are applicable to biologics. The importance of these two aspects should be understood.

The issue of market entry is related to the patent system. As soon as the patent expires, generic companies can begin the production of a similar drug, thus decreasing its price significantly. Nonetheless, numerous mechanisms, such as secondary patents, regulatory exclusivities, or litigation strategies, can postpone this period.

The theoretical justification for generic entry is related to the need to strike a proper balance between encouraging innovations and ensuring competition. On the one hand, patent protection encourages the development of new medications; on the other hand, generics ensure that innovation will benefit the majority of the population. This is why the entrance of generics into the market proves the legitimacy of the patent system.

The introduction of biosimilars into the market is somewhat more complicated because of the fact that biologics themselves are much more complex than conventional chemical products. Therefore, their production involves a lot of difficulties. This circumstance affects the market dynamics and distinguishes it significantly from that of generics.

Regulatory policies concerning generics and biosimilars are quite different in various jurisdictions. Some countries combine the patent and regulatory procedures, while others

separate the processes.

## 2.6 TRIPS Agreement and the Doha Declaration

The international legal framework governing pharmaceutical patents is primarily shaped by the TRIPS Agreement, which establishes minimum standards for intellectual property protection across member states of the World Trade Organization. TRIPS requires countries to provide patent protection for inventions in all fields of technology, including pharmaceuticals, for a minimum term of twenty years.<sup>11</sup>

However, TRIPS also incorporates certain flexibilities that allow member states to tailor their patent regimes in accordance with national priorities. These flexibilities include provisions relating to compulsory licensing, parallel importation, and exceptions for research and experimental use. The inclusion of such flexibilities reflects an acknowledgment of the need to balance intellectual property protection with broader social objectives.

The Doha Declaration on TRIPS and Public Health further clarified the scope of these flexibilities, emphasizing the right of member states to protect public health and promote access to medicines. The declaration affirmed that TRIPS should be interpreted in a manner supportive of public health objectives and recognized the authority of governments to issue compulsory licenses and determine the grounds for such licenses.<sup>12</sup>

The significance of the Doha Declaration lies in its recognition of the unique challenges posed by pharmaceutical patents. By reaffirming the importance of public health considerations, it provides a normative framework for evaluating national patent regimes. At the same time, the implementation of TRIPS flexibilities has been subject to political and economic pressures, particularly in the context of bilateral trade agreements.

The interplay between international obligations and domestic policy choices is a central theme in pharmaceutical patent law. While TRIPS establishes a common baseline, countries retain considerable discretion in shaping their patent systems. This has resulted in a diversity of approaches, reflecting different priorities and levels of economic development.

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<sup>11</sup> Agreement on Trade-Related Aspects of Intellectual Property Rights art. 33, Apr. 15, 1994, 1869 U.N.T.S. 299.

<sup>12</sup> World Trade Organization, *Declaration on the TRIPS Agreement and Public Health*, WT/MIN(01)/DEC/2 (Nov. 14, 2001).

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Regulatory policies concerning generics and biosimilars are quite different in various jurisdictions. Some countries combine the patent and regulatory procedures, while others separate the processes.

## **CHAPTER 3**

### **UNITED STATES APPROACH**

#### **3.1 Institutional Architecture of the U.S. Pharmaceutical Patent System**

The United States pharmaceutical patent system stands as one of the most organized systems which promotes innovation throughout the world. The system functions through a complex relationship between patent legislation and regulatory approval processes and market competition regulations. The U.S. system differs from most jurisdictions because it links patent protection with drug regulation, which affects both market entry and drug prices and competitive practices.<sup>13</sup>

Central to the system described here is the relationship between the USPTO, the FDA, and competition agencies like the Federal Trade Commission (FTC). The first organization grants patents under the requirement of statutory criteria like novelty, non-obviousness, and utility. FDA is the body that approves and regulates pharmaceutical products' marketing. On the other hand, the FTC has the function of regulating competition within the pharmaceutical sector.

This system creates an intricate web of relationships where patents do not simply exist as legal

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<sup>13</sup> 35 U.S.C. §§ 101–103 (2018).

documents but as tools for the accomplishment of certain results through the regulation process. For example, the integration of patent information in the FDA's procedure via mechanisms such as the Orange Book and Purple Book transforms the patents into devices influencing the timing and conditions of market entry. Therefore, patent strategy becomes inseparable from the regulatory and business aspect.

The patent system described can be characterized as "innovation-centric" due to its focus on intellectual property protection as a means of stimulating research. In addition, there are many complex rules for generic entries, which reflect the necessity to find balance between the two opposing aspects.

### **3.2 The Hatch-Waxman Framework and Generic Entry**

A characteristic of the U.S. patent system for pharmaceuticals is the Drug Price Competition and Patent Term Restoration Act of 1984, also called the Hatch-Waxman Act. This piece of legislation can be regarded as a compromise reached between innovators and generics. Its essence is in the combination of the two major goals in the pharmaceutical sphere – innovation and generic entry.<sup>14</sup>

Prior to Hatch-Waxman, generic drug producers had to undertake full clinical testing to prove their drugs' safety and efficacy. This greatly increased their costs and slowed market entrance. The creation of the Abbreviated New Drug Application procedure has facilitated the process considerably. According to Hatch-Waxman, the generic producers would only need to prove that their drug was bioequivalent to the branded product whose safety and efficacy was already proven. Thus, the Act has facilitated the development of the generics market by reducing both the cost and complexity of entering it.

Along with lowering the entry barriers for generic manufacturers, the Act has provided some benefits to the innovators, such as the possibility of patent term extension for the regulatory delays and listing patents in the FDA's Orange Book. The latter enables generic drug makers to see what patents might present a problem while working with an approved branded drug.

Among other features introduced under Hatch-Waxman are patent certifications required when

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<sup>14</sup> Drug Price Competition and Patent Term Restoration Act (Hatch-Waxman Act), Pub. L. No. 98-417, 98 Stat. 1585 (1984).

filing for ANDA. They determine whether or not listed patents are valid, expired or are infringed by generic drugs. The key certification here is Paragraph IV certification as it means challenging listed patent rights. This procedure usually leads to a patent litigation. Thus, the whole scheme can be regarded as a litigation-centric scheme of generic market entrance.

As it was noted above, Hatch-Waxman has created a favorable condition for generics. However, it also presented some complexities and even led to strategic behavior on the side of generics developers. It is necessary to elaborate on the latter more in the following part.

### **3.3 Paragraph IV Litigation and the 30-Month Stay**

Paragraph IV certification is considered the most remarkable feature of the US pharmaceutical patenting system. In case a generic drug maker decides to challenge patent rights by submitting Paragraph IV certification, he or she technically infringes upon patent rights. Therefore, the patent owner receives a chance to bring a patent infringement litigation against the generic producer.

If the patent holder brings suit within 45 days after getting a Paragraph IV certification notification, the approval of ANDA will be delayed for 30 months. The latter period is referred to as a 30-month stay.<sup>15</sup>

The impact of the 30-month stay on market dynamics cannot be underestimated. Firstly, it guarantees that any legal dispute regarding the patents will be settled before the generic enters the market. Secondly, it may delay the entry of the lower-priced generic product onto the market, even if the patents themselves prove to be invalid or non-infringed.

Paragraph IV lawsuits can be seen as a means of exploiting loopholes and abusing the existing legislation by innovator firms listing several patents in the Orange Book, and by generic manufacturers pursuing strategies aimed at obtaining exclusive market status for the first Paragraph IV filer and earning profits from the 180-day exclusivity period.

In essence, this example demonstrates another characteristic feature of the American model: litigation is used as an instrument of balancing competing interests. Although the American pharmaceutical market has a highly predictable mechanism, it also involves substantial

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<sup>15</sup> 21 U.S.C. § 355(j)(5)(B)(iii) (2018).

expenses and complexities.

### **3.4 Regulating Exclusivities**

Besides patents, there exist regulatory exclusivities operating independently of patents, which provide additional protection for certain types of products. These exclusivities include data exclusivity, pediatric exclusivity, orphan drug exclusivity, etc.<sup>16</sup>

One such form of regulatory exclusivity is the New Chemical Entity (NCE) exclusivity. It lasts for five years and does not allow submission of generic applications. It is significant because it does not depend on the presence of patents and represents another level of protection in addition to patent protection. Orphan drug exclusivity allows for seven years of market exclusivity of drugs treating rare conditions, while pediatric exclusivity prolongs current exclusivity for six months in exchange for pediatric studies. Both are examples of using incentives to steer innovation towards socially desirable outcomes.

The regulation of biologics is performed in accordance with the Biologics Price Competition and Innovation Act (BPCIA). It stipulates a special regime for regulation of biologic drugs and biosimilars. Biologic references gain protection for 12 years in the form of market exclusivity, a much longer period than the one enjoyed by small molecules.

In total, a system of layered protection combining both patent and regulatory exclusivities results in the protection of pharmaceutical innovations. The system encourages innovation but has been criticized for extending the period of protection of innovations beyond that required to stimulate research.

### **3.5 Patent Thickets and Strategic Patent Practices**

Patent thickets are especially important in the United States because of its peculiarities regarding patents for pharmaceutical drugs. A patent thicket is a set of several patents covering various aspects of a certain technology. In the pharmaceutical industry, this means having separate patents protecting formulation, dosage, method of administration, and other elements of drug production. Such a structure is created to create barriers to entry for generic producers

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<sup>16</sup> Rebecca S. Eisenberg, *The Role of the FDA in Innovation Policy*, 13 *Mich. Telecomm. & Tech. L. Rev.* 345 (2007).

and maintain high levels of protection and market exclusivity.

Patent thickets exist as a result of permissive patentability requirements and possibility of listing of several patents in the Orange Book. They can also be regarded as a part of the strategy followed by innovators to secure additional protections and extend market exclusivity.

At the same time, not all these patents can be seen as valuable contributions. There are examples of patents being granted for insignificant modifications of the original product. In order to ensure the protection of the quality of patents, the situation should be handled carefully.

### **3.6 Reverse-Payment Settlements and Antitrust Concerns**

The interaction between patent law and competition law is a defining feature of the U.S. pharmaceutical system. The practice of reverse-payment settlements which people refer to as "pay-for-delay" agreements has become a highly disputed issue within this framework. The patent holder makes these settlements when they pay a generic manufacturer to postpone product launch in order to maintain their exclusive market control.

The U.S. Supreme Court established the legal status of these agreements in *FTC v. Actavis, Inc.* which determined that reverse-payment settlements require antitrust evaluation under the rule of reason.<sup>17</sup> The ruling established a new framework for governing pharmaceutical market competition because it showed that patent agreements create a risk for consumer harm. The reverse-payment arrangements face ongoing legal challenges despite the court's decision. Supporters believe these agreements help decrease legal expenses while delivering predictable outcomes, but detractors argue that these agreements hinder market rivalry and postpone affordable medication availability.

The U.S. system becomes complicated through antitrust authorities who participate in pharmaceutical patent conflicts. Patent rights need to be protected because they serve vital functions but their protection needs to occur according to established competition regulations.

### **3.7 Strengths and Limitations of the U.S. Approach**

The worldwide recognition of the U.S. pharmaceutical patent system results from multiple

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<sup>17</sup> *FTC v. Actavis, Inc.*, 570 U.S. 136 (2013).

advantages which it possesses. The system creates robust research and development investment because it provides powerful research incentives which lead to innovation. Patent law and regulatory systems combine to establish an organized and predictable system which enables companies to develop their market entry strategies.

The system establishes a competitive environment through its ANDA pathway and Paragraph IV challenge systems, which motivate generic companies to challenge invalid patents. The system has built a strong generic medication industry which actively helps to lower medical expenses.

The system operates with certain boundaries that need to be considered. The legal and regulatory system requires complex processes which result in costs for business operations and increase expenses for legal proceedings. The existence of patent thickets together with strategic patenting methods creates doubts about patent standards and the risk of enduring monopolies.

## **CHAPTER 4**

### **INDIAN APPROACH**

#### **4.1 Historical Evolution of the Indian Pharmaceutical Patent Regime**

The Indian pharmaceutical patent system developed through its own historical path which was shaped by economic factors and public health needs and international treaty obligations. India developed its patent system from process-based protection to product patenting system which includes strong public interest protection measures while the United States maintained its established patent protection system.<sup>18</sup>

The Patents Act, 1970 proved to be a defining moment in the country's IP policies. With the concern about dominance of foreign companies in the pharmaceutical sector and the requirement of keeping the prices of medicines low, the Act did not allow the grant of product patents on the said products. Rather, the Act allowed only process patents to be issued. Such an approach made it possible for indigenous manufacturers to produce the generic variants of pharmaceutical products through a different process. Therefore, a vibrant generic pharmaceutical industry developed, bringing down the price of medicines to a considerable

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<sup>18</sup> The Patents Act, No. 39 of 1970.

extent and making them available to poorer people.

With the country joining the WTO and the TRIPS agreement, there arose a need for a major change in the Indian patent regime. In this context, allowing product patents for pharmaceuticals in 2005 could be considered as a new policy trend adopted by India that brought it closer to international IP standards while protecting public health. Therefore, India's approach in dealing with patent issues is a combination of the best practices in both areas.

Indian patent policies have recognized the necessity of patent systems in stimulating innovation while having measures to stop the abuse of such rights.

#### **4.2 Section 3(d) and the Anti-Evergreening Framework**

The Indian pharmaceutical patent system has its most unique characteristic from Section 3(d) of the Patents Act which functions as a legal protection against the practice of evergreening.

The provision establishes that patent protection requires more than discovering a new substance form since inventors must demonstrate superior effectiveness than existing knowledge.<sup>19</sup>

The introduction of Section 3(d) demonstrates a government policy decision which handles secondary patenting problems because they allow companies to maintain market dominance without delivering important medical advancements. The provision requires an enhanced efficacy demonstration to protect only authentic innovations with patent rights. The testing process uses this method to check if the testing applies to all products or just specific patented items which they need to evaluate by using standard patentability tests that include nonobviousness as their main requirement. The interpretation of Section 3(d) has been shaped by judicial decisions, most notably the Supreme Court's ruling in *Novartis AG v. Union of India*. The Court explained that "efficacy" in pharmaceutical patents requires understanding therapeutic efficacy instead of basic physical and chemical property enhancements.<sup>20</sup> Consequently, this new interpretation considerably increased the bar of the inventiveness test, thus supporting the evergreening preventive objective of the clause.

Even though the provisions have generally been viewed positively due to their contribution towards increasing access to medicine, Section 3(d) has not been spared from criticism. While

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<sup>19</sup> Id. § 3(d).

<sup>20</sup> *Novartis AG v. Union of India*, (2013) 6 S.C.C. 1 (India).

some stakeholders consider it to be ambiguous with regard to whether or not an invention is eligible for patent protection, others argue that the law strikes a good balance between preventing patent proliferation and incentivizing innovation in the sector.

The importance of this provision does not only reside in its wording but more so in its implications and objectives which show how seriously India takes matters related to access to medicine and patents.

### **4.3 Opposition Procedures and Patent Quality Control**

The Indian patent system stands out for its effective system of opposition procedures which ensure that only those patents meeting the requirements of patent eligibility get registered. In particular, both pre-grant and post-grant opposition procedures are available under the Patents Act.

As noted above, pre-grant opposition refers to the filing of representation against a pending patent application once the latter becomes known to the public. Pre-grant opposition helps ensure that no patentable rights are awarded to the inventor in case the invention lacks novelty, inventive step or industrial applicability. In other words, a pre-grant opposition procedure allows third-party participation in patent examination procedures.

Similarly, post-grant opposition may be initiated within one year of the date of patent grant. The grounds for the filing of a post-grant opposition petition are essentially the same as for pre-grant opposition. Namely, the patent in question may be revoked by the Controller of Patents based on lack of novelty, inventive step, non-patentable subject matter and insufficient disclosure.

Finally, as mentioned above, patents granted in India can also be opposed via the judicial route in case their validity comes into question. To do so, applicants should bring revocation proceedings before the High Court. As a result, India has a fairly complex patent quality control procedure which allows third parties to initiate opposition against potentially invalid patents.

The difference between the patent procedures in India and in the US, in particular, consists in the fact that the opposition procedure allows for much easier and more affordable patent challenges.

While in the US opposition is available only through administrative proceedings and courts, in India, the procedure allows for much simpler ways of initiating challenges. However, for the patent quality control procedure to work efficiently, opposition proceedings should not encounter procedural delays.

#### **4.4 Absence of Patent Linkage and Regulatory Independence**

One of the distinguishing features of India's pharmaceutical regulation is the separation of patent and regulatory systems and thus the absence of patent linkages. Unlike in the United States, where FDA takes into consideration patent status during the review of generics, Indian regulators act independently from patent issues.

India's regulatory authority – the Central Drugs Standard Control Organization (CDSCO) – approves medicinal products with regards to safety, effectiveness and quality, but not with respect to patent status. In other words, marketing authorizations are issued regardless of whether a patent exists. Hence, there is no obligation for generic producers to check the status of the patent before seeking authorization.

There are multiple consequences of this policy. First, it does not allow a patent holder to abuse his/her rights through using regulatory proceedings. Second, the burden of patent enforcement lies solely on the shoulders of the patentee who needs to seek legal redress in case of an infringement.

In essence, the absence of patent linkage can be described as a cautious policy regarding additional expansion of patent protection beyond international obligations. In this regard, this policy looks like a TRIPS-compliant one as it prevents from introducing extra hurdles to market entry.

On the contrary, such policy faces certain difficulties. Namely, it increases the risk that generic companies might infringe a patent without realizing it. Moreover, compulsory licensing might become problematic if there will be parallel procedures both of approval and litigation concerning patent.

Nevertheless, Indian policy highlights an important aspect that of the distinction between patent protection and regulatory authorization.

#### 4.5 Compulsory Licensing and Public Interest Safeguards

The Indian system provides for a set of public interest provisions, one of which is a compulsory license. By definition, compulsory license gives permission to the government or any authorized person to exploit a patented invention without the patent owner's consent.

In accordance with the Patents Act, compulsory licenses may be provided if reasonable requirements of the public have not been met; in case the patented product is not available or cannot be obtained under reasonable conditions; and/or if the patent has not been exploited in India.<sup>21</sup> The provisions demonstrate a policy commitment to protect patent rights which should not create barriers to accessing essential medicines. The case of *Bayer Corporation v. Natco Pharma Ltd.* reached a major turning point when the court issued a compulsory license under these legal provisions. The Controller of Patents authorized a license for producing a life-saving cancer drug because its high price and limited availability made it necessary.<sup>22</sup> The court recognized the value of compulsory licensing as an instrument for the achievement of public health goals and ensuring the availability of essential products at affordable prices.

Next to compulsory licensing, another provision of the Indian patent legislation relates to the possibility of using patented technology by the government in case the technology has been used for public purpose. In addition, the requirement of the "working" of the invention, which obligates the patent owner to use patented technology commercially within the territory of India, adds to the public interest character of the patent regime.

As such, the above provisions establish a framework that allows for the protection of public interest while preserving the legitimacy of the patent system. However, their implementation has been rather infrequent due to the careful balancing of competing interests.

#### 4.6 The Indian Generic Industry and its Role in Global Health Policy

The operation of India's pharmaceutical patent regime can hardly be considered complete without taking into account the function of its generic pharmaceutical industry. As it is often called the "pharmacy of the developing world," India is among the largest manufacturers of

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<sup>21</sup> The Patents Act, No. 39 of 1970, §§ 84, 92.

<sup>22</sup> *Bayer Corp. v. Natco Pharma Ltd.*, Compulsory License Application No. 1 of 2011 (Controller of Patents, Mar. 9, 2012) (India).

generic drugs.

The rise of the Indian generic pharmaceutical industry has been closely connected with the patent policies of India. Before product patents became enforceable, domestic manufacturers acquired the ability to master the technique of reverse engineering, which allowed them to offer generics at competitive prices. Despite the enforcement of product patents, the government continued supporting its generic industry by implementing relevant measures.

Indigenous pharmaceutical firms of India have become vital participants in global health care projects in terms of manufacturing antiretroviral medications for the treatment of HIV/AIDS patients and producing various vaccines against different diseases. They produce high-quality and affordable medicines, thus becoming key players in global initiatives aimed at the improvement of health care services in various regions of the world.

However, the Indian generic industry also faces problems associated with its gradual transition towards an innovation-based approach. Although there have been positive tendencies regarding the growth of research and development in the industry, it continues being focused mainly on generic production. Such situation gives grounds for discussion of the sustainability of the existing pharmaceutical patent regime in India.

#### **4.7 Strengths and Limitations of the Indian Approach**

A number of important strengths characterize the Indian pharmaceutical patent framework. First, due to the presence of safeguards in favor of public interests, namely Sections 3(d), oppositions, and compulsory licensing, patent protection in India never comes into contradiction with people's needs for access to affordable medicines. In addition, patent linkage is not practiced in India; thus, competition among companies is promoted.

Moreover, the Indian model encourages the development of an efficient generic pharmaceutical industry, contributing in this way to international public health through affordable medications. Thus, India enjoys a good reputation when it comes to involvement in global public health activities.

Nonetheless, a number of weaknesses cannot be ignored. The strict criteria for patent protection and vague interpretation of relevant provisions such as Section 3(d) are likely to discourage potential investors from entering the market. Furthermore, there is no link between the patent

and regulatory systems in India.

Finally, some issues connected with institutional capacity might have a detrimental effect on the functioning of the system, including slow patent examination procedures and inefficient judicial process. However, reform measures are needed to address all mentioned weaknesses.

In conclusion, one should say that the Indian pharmaceutical patent regime stands out for its unique features; however, despite facing certain difficulties, it provides an example to consider when developing similar frameworks.

## **CHAPTER 5**

### **COMPARATIVE ANALYSIS & CRITICAL ISSUES**

#### **5.1 Conceptual Divergence: Innovation-Centric vs Access-Oriented Models**

The United States and India pharmaceutical patent systems show both legal differences and fundamental conceptual differences between their two systems. The two systems operate under TRIPS Agreement international obligations but their internal structures show different policy priorities. The United States innovation-centric system establishes strong patent protection through multiple exclusive rights which drive research and development activities. India follows an access-oriented system which develops its patent system by building statutory protections and institutional processes that support public health needs.<sup>23</sup>

This divergence can be attributed to the differences in socio-economic environment of both countries. As the U.S.A. has traditionally been regarded as a leading innovator in the pharmaceutical industry, the protection of intellectual property is considered to be essential in order to ensure continued investments and innovations. India, as a country with a big population, always tried to ensure that necessary medications would remain available at affordable prices. Both objectives inevitably affect patent legislation and its practical implementation.

First of all, the basic difference in the conceptualization of innovation plays a key role in the definition of the legal aspects of the matter. The U.S. patent law protects innovations without

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<sup>23</sup> Agreement on Trade-Related Aspects of Intellectual Property Rights, Apr. 15, 1994, 1869 U.N.T.S. 299.

limitations regarding the type of innovation – any improvements, whether small or huge, may be protected under this law. Meanwhile, India tends to impose stricter requirements on innovation, especially in the sphere of pharmaceutical industry. Thus, the concept of innovation includes therapeutic effectiveness and social usefulness.

## **5.2 Patentability Standards and Evergreening Control**

One of the most crucial spheres of differentiation between American and Indian patent regimes is patentability of pharmaceutical innovations in general and secondary innovations, in particular. The United States employs general principles of patent law (such as novelty, non-obviousness, and usefulness) as criteria of patentability. Although those requirements are supposed to be able to exclude trivial inventions, there have been cases when the grant of patent was unjustified.

India has taken steps to make patentability standards of secondary inventions more concrete.

In particular, Section 3(d) has been added to the patent law which provides special criteria (therapeutic effectiveness) for assessing patentability. Judicial interpretation of Section 3(d) by means of *Novartis AG v. Union of India* made it an effective tool against evergreening practices.<sup>24</sup>

This leads to a fundamental question regarding the right balance between encouraging innovation and stimulating competition. While the ability to obtain more secondary patents under the U.S. regime makes it easier to manage product lifecycles, it may also allow strategic patenting that could help companies delay generics' entry into the market.

Under the Indian scheme, the strict criteria for issuing patents are used to avoid evergreening, which is the practice of extending protection for existing medications. This approach was very effective in preventing unnecessary delays in granting generics access to the market, but some argue that it also discourages incremental innovation that is critical for improving drug safety and efficacy.

Thus, while the U.S. patent regime is relatively flexible in terms of balancing innovation

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<sup>24</sup> *Novartis AG v. Union of India*, (2013) 6 S.C.C. 1.

against the rights of consumers, the Indian system provides more certainty for manufacturers.

### **5.3 Patent Law and Drug Regulation**

An additional aspect that should be addressed is the interaction between patent regulations and drug regulation policies in various countries. For instance, the U.S. experience shows that these two areas of legislation have a lot in common, which is evidenced by the existence of provisions like Orange Book and Paragraph IV certification. On one hand, these rules streamline the patent dispute resolution process. On the other hand, however, they also create opportunities for delaying generic entry via regulation.<sup>25</sup>

Patent linkage is not present in India, so there is a clear separation between patent laws and drug regulations. Regulatory bodies assess drugs on the basis of safety and effectiveness; the presence or absence of a patent is irrelevant. This allows for the absence of abuse of regulatory tools as ways to enforce patents, allowing for easier and faster introduction of generics.

Comparative analysis of the two systems highlights that the US model offers more predictability, since any disputes with respect to patent rights are solved within the bounds of the established regulatory regime. On the other hand, this model allows for a strategic use of patents, for example, listing several patents in order to create delays.

India promotes healthy competition but at the same time creates more uncertainties for generic producers, which will have to determine independently whether the drugs will be subjected to patent protection. Furthermore, the model puts additional pressure on the judicial branch of power, which will have to rule on patent cases instead of regulatory bodies.

The difference in the approaches can be seen in different philosophies concerning the involvement of the state in resolving contradictions between intellectual property and the right to good health. While the United States adopts a coordinated approach to addressing these contradictions, India strictly separates these domains.

### **5.4 Regulatory Exclusivities and Market Protection**

Regulatory exclusivities represent one of the main differences in the two regulatory regimes

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<sup>25</sup> 21 U.S.C. § 355(j) (2018).

under discussion. The US uses several kinds of exclusivities in order to provide protection for drugs, such as the New Chemical Entity exclusivity, orphan drug exclusivity, pediatric exclusivity, and biologics exclusivity.<sup>26</sup>

India, on the other hand, lacks such a multi-layered set of regulatory exclusivities in pharmaceutical patents. Patent protection is the main form of exclusivity with public interest protection mechanisms supplementing this approach. Such an approach to pharmaceutical patent policy in the US is indicative of the overall policy orientation in both countries: the US favors incentivization of innovations, while India promotes access to medications.

The layered nature of exclusivities in the US has proven efficient in promoting investments, especially in the field of researching hard-to-treat diseases and biopharmaceutical products. At the same time, this system can lead to excessive monopolization based on unjustified levels of protection.

In contrast, the restrained approach to exclusivity protection in India ensures faster generic entry due to lack of multiple layers of patent protection. However, the lack of regulatory exclusivities could limit some forms of research due to insufficient funding incentives.

The comparative analysis presented in this paper indicates that exclusivity plays a significant role in pharmaceutical patent regimes. Strong patent exclusivity promotes innovation; however, it may limit access to medications. On the contrary, limited patent exclusivity increases competition but limits the incentive for innovative research.

### **5.5 Generic Entry and Competition Dynamics**

Generic entry and the conditions under which it occurs represent one of the key factors in pharmaceutical patent regimes. The combination of the ANDA application and Paragraph IV litigation creates a complex environment promoting generics and encouraging competition in the market. 180 days of exclusivity for generics that have challenged a patent contribute to early generic entry.

On the other hand, the combination of litigation and lengthy regulatory processes may scare away smaller manufacturers. Reverse payment arrangements may also lead to increased

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<sup>26</sup> Rebecca S. Eisenberg, *The Role of the FDA in Innovation Policy*, 13 *Mich. Telecomm. & Tech. L. Rev.* 345 (2007).

competition in the market. The recent ruling of the US Supreme Court in *FTC v. Actavis, Inc.* provides a basis for antitrust regulation.<sup>27</sup>

There is no linkage of generic entry in India with patent registration or any regulatory process in India. Generic manufacturers may seek regulatory approval independently and also evaluate patent risks separately. This would ensure quick introduction of generics but might result in an increase in litigations.

It can be seen that this system has worked successfully in ensuring competition and lowering drug costs, making India one of the major exporters of generics around the world. The downside of this system, however, may lie in the absence of incentives for challenging patents.

This comparison makes it clear that both models have their own strengths and weaknesses. While the former takes care of litigation and incentives, the latter ensures market forces at work and also protects public interests.

### **5.6 Public Interest Safeguards and Access to Medicines**

The Indian system of patent protection in the pharmaceutical sector places significant emphasis on public interest concerns through compulsory licensing, oppositions, and working requirements. Such measures ensure that the government may interfere when patent rights become detrimental to public interest or public welfare.

*Bayer Corp. v. Natco Pharma Ltd.* is a good example where the application of compulsory licensing was seen.<sup>28</sup>

As opposed to this, the United States uses compulsory licensing to resolve public interest issues. Although antitrust enforcement is used as an approach to regulate the competitive practices, it does not have the extent of direct intervention seen in compulsory licensing.

The above comparison illustrates that there are different extents of direct intervention and regulation in pharmaceutical policy when using each of the two methods. India's pharmaceutical legislation tends to be more interventionist in that it actively employs the

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<sup>27</sup> *FTC v. Actavis, Inc.*, 570 U.S. 136 (2013).

<sup>28</sup> *Bayer Corp. v. Natco Pharma Ltd.*, Compulsory License Application No. 1 of 2011 (Controller of Patents, Mar. 9, 2012).

compulsory licensing measures. The US legislation focuses more on relying on market mechanisms for intervention with only a few measures of direct regulation.

There are certain philosophical distinctions in the way each of the two pharmaceutical systems tries to balance private rights and public welfare through its legislation.

### **5.7 Challenges and Future Directions**

As time moves forward, innovations in medicine become more advanced, posing significant challenges for patent laws in many jurisdictions. There are emerging areas such as biotech advancements, personalized medicines, and Big Data. All of these pose some degree of legal challenges for patent regimes. As such, in the context of this topic, there are certain changes occurring in both the US and India that need further discussion.

In the United States, for example, biologics' increasing role and regulatory exclusivities lead to a concern regarding the increased monopolization. In other words, the current US patent regime creates an environment where drug prices continue to rise.

In India, there is a similar concern as well. The country needs to encourage innovative processes but still keep the accessibility. India needs to develop its own innovative pharmaceutical industry that can replace its generic-focused industry.

The emergence of pandemics and health emergencies raises the issue of the flexibility of patent regimes. For instance, India managed to obtain vaccines for its citizens due to the TRIPS flexibility.

### **5.8 Synthesis and Critical Evaluation**

The United States and Indian pharmaceutical patent systems display their respective strengths and weaknesses because both systems fail to provide complete solutions for achieving innovation while maintaining access to medicines. The U.S. patent system functions better than other systems because it creates better innovation results while bringing additional funds into the country. The Indian system provides effective medicine access yet needs to resolve problems related to legal uncertainty and insufficient research and development funding.

A critical evaluation suggests that an optimal approach may lie in a calibrated combination of

these models. The system will establish powerful rewards for authentic innovation while developing methods to stop patent abuse and make medicines accessible for everyone.

The comparative analysis of these systems demonstrates how different contexts influence patent regulations. The study shows that organizations need to evaluate their innovation and access balance continuously because technological and social changes affect this relationship.

## CHAPTER 6

### RECOMMENDATIONS & CONCLUSION

#### 6.1 Reframing the Balance Between Innovation and Access

The United States and India maintain different pharmaceutical patent systems which create a fundamental problem that must be resolved through balancing two opposing needs. The conflict between these two approaches extends beyond legal boundaries because it involves fundamental social and economic and ethical factors which determine how countries develop their public policies. The United States relies on strong intellectual property rights to foster innovation while India uses patent rights with built-in public health protections to stop patent abuse. The two methods together with their respective solutions remain incomplete when they stand by themselves.

The challenge requires that we establish a new framework which connects innovation with access to resources because their current relationship exists as a simple two-part conflict. The value of innovation exists only when it creates healthcare solutions which people can access while the availability of medicines depends on ongoing research for effective new treatments. A patent system for drugs needs to achieve two objectives which require it to develop legal frameworks and policy solutions that will balance competing needs.<sup>29</sup>

A revision would require changes to doctrines, institutions, and policies that need to take into account the strengths and weaknesses of the two patent regimes. Below are some of the possible ways through which the United States and India patent systems can be improved by taking into consideration each other's strengths and weaknesses.

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<sup>29</sup> Carlos M. Correa, *Intellectual Property and Access to Medicines: A Critical Analysis* (South Centre 2013)

## 6.2 Recommendations for the United States

The United States pharmaceutical patent regime has had much success in innovation and investment. However, like every other patent system, there have been challenges to its effectiveness. The problems of market exclusivity periods, high prices, and patenting of secondary patents should be looked at keenly.

In terms of secondary patents, there has been a lot of criticism due to thick patents that create barriers to generic products entering the market. Even though patents must satisfy certain standards of inventiveness to be granted, it can still lead to patent thickets where companies are able to create many patents around the same product. Improving the standards of non-obviousness and enablement, especially in relation to pharmaceutical inventions, may reduce the number of weak patents that clog up the patent process.

One of the issues with the patent system is that of the Orange Book. In some cases, pharmaceutical firms have taken advantage of regulations and listing of patents in the Orange Book to prevent generics from entering the market. More stringent regulations of patent listings may assist in preventing these abuses. Furthermore, the regulation authorities should look into the patents that have been listed and verify their relevance to the invention.

Lastly, reverse payment settlements have been an important problem. Even after the ruling in *FTC v. Actavis, Inc.*, reverse payment settlements continue to be a problem in the pharmaceutical industry. This is something that may need to be looked at closely as regulators come up with proactive ways of enforcing the ruling.<sup>30</sup>

Moreover, the multiple layers of regulatory exclusivities may have to be scrutinized to make sure that the system does not lead to excessive market protection. Even though various regulatory exclusivities play their part in promoting policy goals, their total effect can potentially result in market exclusivity that goes beyond necessary incentives to innovate.

Finally, the most recent changes in drug-related policy, which include the establishment of drug price negotiation mechanisms, indicate a rising understanding of the need to tackle affordability issues. Although such measures do not operate within the scope of patent law

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<sup>30</sup> *FTC v. Actavis, Inc.*, 570 U.S. 136 (2013)

directly, they cannot be overlooked when assessing how such systems function.

### 6.3 Recommendations for India

India has long been praised for its pharmaceutical patents regime as well as its focus on public health and affordable medicines. Despite all positive aspects of the system, there are several concerns regarding the existence of legal uncertainties, insufficient incentives for innovation and development, and inadequate enforcement mechanism. Addressing such problems calls for more precise refining of the current approach rather than abandoning it completely.

First of all, the issue of legal certainty under Section 3(d) needs to be addressed. Although the provision plays an essential role in preventing evergreening strategies from working, its implementation can be sometimes uncertain. Creating clearer guidelines on how to assess “therapeutic efficacy” in accordance with the section’s requirements might help achieve higher predictability.<sup>31</sup>

The development of patent offices along with judicial systems represents a vital goal for achievement. Patent examination delays together with judicial processes create system failures which result in unpredictable outcomes for all involved parties. The implementation of training programs together with infrastructure development and procedural changes will lead to better patent administration systems which operate with higher efficiency and dependable results.

India could also consider adopting limited forms of regulatory exclusivity, particularly in areas that require substantial investment, such as biologics and rare diseases. The creation of specific exclusivities through careful planning will help businesses create innovative products while maintaining public access to their work. The establishment of both shorter exclusive periods and conditional exclusive rights, which depend on product accessibility and market availability, will help achieve two competing goals.

The existing public interest safeguards need to be maintained and enhanced through public interest protections which include compulsory licensing together with opposition systems. The case *Bayer Corp v Natco Pharma Ltd.* shows how compulsory licensing can provide solutions for making medications more affordable and accessible to patients.<sup>32</sup> The maintenance of

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<sup>31</sup> The Patents Act, No. 39 of 1970, § 3(d).

<sup>32</sup> *Bayer Corp. v. Natco Pharma Ltd.*, Compulsory License Application No. 1 of 2011 (Controller of Patents, Mar. 9, 2012).

effectiveness of such mechanisms becomes critical if India wants to preserve its public health orientation.

Another suggestion for further development of pharmaceutical sector in India would relate to continuing efforts to foster development of local pharmaceutical industry by shifting toward innovation-based system. Such measures can be aimed at facilitating collaboration between academics, companies, and state authorities, as well as providing necessary financial and legal stimuli to the process of R&D in pharmaceutical field.

#### **6.4 Toward a Hybrid and Calibrated Framework**

In the light of comparison of the two models, it seems fair to conclude that none of these systems is enough per se to address current challenges in the sphere of pharmaceutical patent regulation. In other words, a new system combining the best qualities of two discussed frameworks would provide better results in the long run.

In particular, it would become possible to ensure that patent regulations promote innovation, while still protecting interests of the society by means of preventing exploitation of such patents by pharmaceutical companies and ensuring availability of drugs on the market. It would mean implementing strict requirements for patentability of inventions and listing as well as applying compulsory license mechanism in certain cases.

The notion of calibrated exclusivity will prove to be especially valuable in building up the framework. Instead of using uniform patent periods, a possibility to customize these terms depending on a type of an invention will become especially useful. Longer exclusivity periods for breakthrough discoveries combined with conditional or shorter exclusivity of secondary inventions are expected to stimulate innovation.

Last but not least, international cooperation will become indispensable in the future. The fact that pharmaceutical industry is global calls for coordinated actions from part of governments all over the world. The Doha Declaration offers some guidance in developing the international cooperation based on a mutual balance of interests of different parties.<sup>33</sup>

Consequently, the development of such a hybrid framework would require not only legislative

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<sup>33</sup> World Trade Organization, *Declaration on the TRIPS Agreement and Public Health*, WT/MIN(01)/DEC/2 (Nov. 14, 2001).

changes but also an overall transformation of policymaking approaches. Specifically, the notion that innovation and access cannot be achieved together should be replaced by the understanding that these goals may complement each other if properly supported by institutional arrangements.

### **6.5 Tackling Emerging Challenges in Pharmaceutical Innovation**

In addition to addressing the issues discussed above, the contemporary evolution of pharmaceutical innovation poses new challenges that need to be considered in the context of patent legislation. In particular, recent advances in biotechnology, artificial intelligence (AI), and personalized medicine are dramatically altering the character of drug development, thus giving rise to several important considerations regarding the role and applicability of patent protection.

Biologics and biosimilar drugs represent one of the fastest-growing segments of the pharmaceutical industry. These substances differ considerably from traditional small molecules in terms of their structure, regulation, and cost. The increased duration of market exclusivity for such drugs in the United States reflects the high expenses involved in their development. Nonetheless, this factor contributes to the emergence of serious concerns for access and affordability.

Similarly, the increasing involvement of AI technologies in drug discovery raises multiple issues concerning the authorship, inventorship, and essence of innovation itself. These questions are expected to gain prominence as the importance of big data and machine learning techniques continues to increase. To ensure that the patent system keeps providing adequate incentives in such a rapidly changing environment, policymakers will need to experiment with new measures.

Finally, global pandemics such as the one caused by the SARS-CoV-2 virus serve as another reminder of the limitations inherent in current patent frameworks. The discussions about vaccine patents and technology transfer illustrate the necessity of developing flexible tools capable of responding to unprecedented public health challenges. In particular, the use of TRIPS flexibilities such as compulsory licensing and patent waivers proves their effectiveness under certain conditions.

## **6.6 Final Conclusion**

Thus, a comparative analysis of patent regimes governing the pharmaceutical sector in the United States and India sheds light on several interesting aspects of this issue. Specifically, the examination presented above demonstrates that the patent systems in question represent more than mere technical instruments; they reflect broader societal decisions regarding resource allocation and priorities of governance.

On the one hand, the experience of the former illustrates the potential of comprehensive patent protection in promoting innovation and attracting investments. In addition, the inclusion of patent law into the regulatory apparatus allows creating an efficient and adaptable system of drug development. Nonetheless, this approach also highlights some of its significant weaknesses, such as excessive monopolization, high medication costs, and insufficient competition.

On the other hand, the Indian system focuses primarily on promoting access to medications and preventing potential misuse of patents. The presence of various measures designed to protect public interests, including Section 3(d) and compulsory licenses, makes it possible to adjust intellectual property regulations in accordance with the country's health needs.

Overall, a careful consideration of both cases reveals that neither one of them can be recommended without modification. Instead, policymakers should try to combine the strengths of the two approaches described above. In this way, it becomes possible to create a balanced patent regime capable of motivating innovative activities and ensuring that their results benefit society at large.

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