# ENVIRONMENTAL SOCIAL, AND GOVERNANCE FACTORS AT LISTED COMPANIES

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#### **ABSTRACT**

The assessment of listed businesses now heavily weighs Environmental, Social, and Governance (ESG) criteria, indicating a trend toward more ethical and sustainable corporate practices. ESG standards emphasize the significance of environmental stewardship, social responsibility, and strong governance, and they include a wide variety of factors beyond financial success. Environmental aspects centre on how a business uses resources, manages trash, and leaves a carbon footprint on the environment. Social aspects cover topics including labour practices, diversity, human rights, and community involvement. They also look at the company's interactions with its consumers, workers, and communities. The internal procedures, regulations, and guidelines that direct business conduct are known as governance considerations. These include shareholder rights, board composition, executive remuneration, and transparency.

The increasing understanding that environmental, social, and governance (ESG) variables may significantly affect a company's long-term performance and risk profile is what is driving the incorporation of these aspects into investment decisions. Businesses are being forced to embrace more environmentally and socially conscious practices as a result of growing stakeholder and investor demands for increased responsibility and transparency. Regulations and reporting guidelines are also changing to facilitate the inclusion of ESG factors in company disclosures. Organizations that adeptly handle environmental, social, and governance (ESG) hazards and prospects are more suited to augment their standing, draw in funding, and ensure sustained prosperity. On the other hand, ignoring ESG concerns may result in financial penalties, legal troubles, and harm to one's image. Because of this, in today's business environment, environmental, social, and governance (ESG) concerns are considered critical parts of complete risk management and value development strategies.

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#### Introduction

With a growing worldwide awareness of severe social and environmental issues, there is a growing understanding that ensuring a sustainable future is critical to our planet's well-being. This increased awareness has encouraged firms to rethink their operations with a focus on openness, particularly in areas where their activities intersect with environmental, societal, and governmental dangers.

Enter Environmental, Social, and Governance (ESG) disclosure, a critical tool gaining traction among regulatory organizations, stock exchanges, and government entities. This disclosure, also known as sustainability reporting, purpose-driven performance reporting, or ESG reporting, provides a thorough picture of an organization's impact on society, the environment, and governance systems.

These reports serve as a channel for explaining the multiple ramifications of an organization's actions, shining light on both the risks and possibilities inherent in its operations. Furthermore, they help to encourage transparency and responsibility between the organization and its stakeholders, which include members, employees, investors, creditors, policymakers, and existing and potential customers. These disclosures enable stakeholders to make informed decisions by offering a complete overview of ESG management practices, while also fostering trust and strengthening relationships between the firm and the larger society.

# **Reasons for Considering ESG**

Investors are increasingly including environmental, social, and governance (ESG) risk assessments in their investment strategy for a variety of reasons. Some want to learn how rising ESG trends will transform their industrial environment, while others regard ESG indicators as important tools for improving risk management and strengthening security decisions. Furthermore, for some investors, a review of ESG performance acts as a proxy for assessing managerial competency.

However, integrating ESG considerations into traditional financial analyses faces obstacles stemming from the dynamic nature of political and regulatory frameworks. The risks and opportunities tied to ESG vary significantly across industries and cultural contexts. For instance, utilities grapple more intensely with environmental concerns compared to software

providers, and the labour challenges encountered by apparel manufacturers differ markedly from those encountered by the financial services sector.

As global political and regulatory agendas undergo shifts over time, new considerations may surface that demand immediate attention from an investment perspective. Consequently, staying attuned to these evolving dynamics is essential for investors seeking to navigate the complex terrain of ESG integration within financial analysis.

A corporation can increase its perceived value to investors by incorporating Environmental, Social, and Governance (ESG) factors into its long-term strategic planning and effectively communicating these initiatives. Such integration gives investors a more complete picture of the company's prospective trajectory. Companies that strategically include ESG analysis can better foresee future operating situations, including possible costs or disruptions to their current business models.

Furthermore, individuals who can effectively evaluate and describe the role of ESG elements in defining a company's prospects may have a competitive advantage over other money managers and financial analysts. Successful analysts in this field must not only identify the importance of ESG variables but also have a thorough comprehension of the metrics that demonstrate how these aspects affect overall value.

In summary, incorporating ESG factors into strategic planning and communication channels improves transparency while also positioning organizations for future growth and resilience, giving investors useful insights for educated decision-making.

Understanding the complex landscape of Environmental, Social, and Governance (ESG) elements at publicly traded companies is critical for shareholders contemplating investments. This includes legislative and regulatory, legal, reputational, and operational risks and possibilities. A thorough understanding of these aspects is required before making investing selections.

The manual digs into each risk and opportunity, explaining its consequences for investors and providing tools to help them integrate these factors into their analytical processes. Despite the growing importance of nonfinancial data, it still falls short of the rigorous examination given

to financial statement data, which remains the dominant benchmark for evaluating organizations.

Investors will benefit tremendously from the insights provided in this guide, including a better knowledge of how ESG concerns intersect with a company's operations and recognizing the precise ESG factors that have sway over publicly traded companies. Using this information, investors may make better-educated decisions, matching their investments with their values and risk tolerance while generating good societal and environmental consequences.

#### **Relevance of ESG Factors to Investors**

In April 2006, investment entities holding assets worth more than \$4 trillion supported the UN Global Compact Principles for Responsible Investment (PRI) and the UN Environment Programme Finance Initiative (UNEP FI). This historic collaboration demonstrated the acknowledgment that Environmental, Social, and Governance (ESG) aspects can have a substantial impact on the long-term viability of investments, as confirmed by six signatories to both principles.

By July 2007, the PRI had received support from over 200 foreign institutions, together managing assets worth more than US\$9 trillion. This widespread support reflected the investing community's growing recognition of the critical role that ESG concerns play in investment strategies.

Investment managers must have a thorough awareness of their client's demands to ensure that the investment process is in line with their financial objectives. Clients with a long-term investment perspective frequently prioritize variables that influence long-term value, such as governance, social, and environmental concerns. As a result, investment managers must effectively integrate these factors into their investment strategies to meet their customers' changing demands and expectations while pursuing sustainable and responsible investment practices.

## **Awareness**

A rising number of investors, many of whom support efforts such as the PRI, are shifting their focus to Environmental, Social, and Governance (ESG) factors to obtain a better understanding of the possibilities and risks encountered by the companies in which they invest. Recognizing

that ESG variables can have a substantial impact on investment performance, these investors are increasingly incorporating them into their due diligence processes.

Indeed, some investment banks have already formed specific "ESG teams" tasked with assessing pertinent issues and incorporating them into their overall equity research methodology. In addition, consulting firms have expanded their ESG expertise in response to increased demand from pension fund clients wishing to focus more on these concerns.

As public company shareholders become more aware of governance problems, governance rating agencies have developed to meet this need for information. Investors are increasingly incorporating corporate governance risk evaluations into their involvement, proxy voting, and investment decision-making processes. Private governance rating organizations have emerged as go-to tools for investors looking to assess governance risks in their portfolios, demonstrating the growing prominence of governance issues in the investment world.

Investors are increasingly pressing for governance improvements within the companies in which they invest to protect the company's value. This tendency has resulted in situations when investors have challenged complacent management teams or inert boards, calling for reforms to address various governance challenges.

Activist shareholders are aggressively addressing governance flaws such as mishandled business finances, a lack of a defined corporate strategy, a failure to capitalize on investment possibilities, and a reluctance to spend cash reserves for long-term growth. Some activist techniques have demonstrated competitive returns for investors and may have prompted adjustments in business behaviour, thereby increasing market transparency for the benefit of all stakeholders.

An academic study into the relationship between corporate performance and governance procedures has expanded, coinciding with governmental measures to improve transparency and disclosure in governance practices. Investors' understanding of governance issues has also grown, owing to legislative mandates and greater scrutiny.

While corporate governance remains a major focus, there is a growing interest in environmental and social issues, such as energy usage and carbon emissions. Although environmental and social issues do not yet receive the same amount of attention as corporate governance, investors

are increasingly recognizing the importance of holistic governance standards in promoting sustainable company performance.

# **Climate Change tops list of Environmental Issues**

Market recognition of scientific information pointing to a global climate transition is transforming investment perceptions. Concerns about the human impact on this shift are leading investors to prioritize environmental factors in financial analysis. Anticipating a future business landscape impacted by governmental responses to climate change, corporations are expected to encounter new challenges that will require adaptation.

As governments around the world respond to climate change, carbon-based energy sources are likely to face more regulation, taxes, or usage limitations. While climate change is undoubtedly the most obvious environmental concern facing businesses, it is far from the only one. Analysts and investors must also analyse how environmental issues including waste management, hazardous chemical use, pollution, resource depletion, and ecosystem disruption affect businesses.

To fully assess the environmental risks and opportunities facing the enterprises they supervise, organizations must consider other environmental considerations such as community relations and the social license to operate. This holistic approach allows for a more in-depth understanding of the complex environmental variables that affect businesses, allowing investors and analysts to make more educated decisions.

While carbon-intensive industries such as oil and gas and utilities are projected to bear the brunt of future carbon legislation, the current uncertainty around regulatory changes makes it difficult for analysts and firms to predict the potential consequences on cost structures and operations. Climate change legislation is anticipated to have an impact on all industries, including those that are not typically considered carbon-intensive.

Companies that invest proactively in developing technologies to navigate this changing regulatory landscape and mitigate the impact of limited carbon resources may be better positioned to deliver higher returns and lower risk profiles to shareholders than competitors who do not adequately prepare for these shifts.

However, analysts may struggle to adequately analyse the risk presented by carbon-dependent industries to a company's bottom line due to a lack of standardized, observable data. Traditional financial statements frequently exclude explicit mention of these risks, complicating the appraisal process. As a result, the lack of strong measuring techniques that appropriately assess ESG components in financial analysis impedes the widespread adoption of Environmental, Social, and Governance (ESG) considerations. Creating such tools is critical for improving the incorporation of ESG aspects into investment decision-making processes and providing complete risk assessment in an increasingly complex regulatory environment.

# Legislative and Regulatory Frameworks

Company owners face the risk of confronting changes in laws and regulations that have a significant influence on their operations, thereby affecting their long-term survival and profitability. Investors must stay current on changing regulatory environments, such as the advent of industry self-regulation frameworks, in which corporations establish their own rules of conduct with government oversight as a last resort. Many businesses actively contribute to the creation of voluntary or regulated frameworks addressing a variety of concerns, including worker health coverage and carbon emission restrictions. Participating at the industry level ensures that companies' viewpoints are taken into account, allowing for smoother transitions whenever legislation changes.

Furthermore, firms can proactively adopt new industry standards, increasing their competitiveness in both domestic and global markets and setting themselves well for future regulation. Legislative and regulatory reforms frequently drive the adoption of new technology, providing new investment opportunities as businesses adjust to changing regulatory requirements. This proactive approach not only reduces regulatory risks but also promotes innovation and improves organizations' market positioning in an increasingly regulated corporate environment.

#### Risk in Regulating Climate Change

The uncertainty around prospective climate change-related legislative and regulatory acts makes it difficult for investors to identify associated risks and opportunities. While it seems expected that governments around the world will take steps to address climate change, the timing, breadth, and direction of these activities are unclear, casting uncertainty over the

corporate environment. Analysts must understand the legal and regulatory settings in which public businesses operate and predict significant changes.

For example, a landmark ruling by the United States Supreme Court in 2007 directed the Environmental Protection Agency (EPA) to regulate greenhouse gases under the Clean Air Act of 1972, potentially paving the way for more stringent regulations. Subsequently, the Bush administration proposed gradually higher car emissions rules, to reduce US petroleum usage by 20% over the next decade. Concurrently, various legislative proposals in the United States Congress attempted to address climate change by reducing greenhouse gas emissions. Given these legislative developments and others, it is reasonable to expect the United States to implement more stringent greenhouse gas emissions rules shortly.

Such regulatory changes would have a substantial influence on numerous industries, highlighting the significance for investors to regularly follow legislative and regulatory developments and incorporate them into their investing plans. Anticipating and responding to changing regulatory landscapes is critical for investors who want to negotiate the complexities of climate-related risks and opportunities in their portfolios.

The California Energy Commission's adoption of stricter greenhouse gas emissions limits in May 2007, albeit at the state level, has substantial ramifications for publicly owned utilities. This approach has a significant impact on the greatest greenhouse gas emitters, such as coalfired power stations, which may face increased competition issues in California. Investors in facilities with the highest greenhouse gas emissions will likely bear the brunt of financial losses if comparable policies are implemented in other markets.

Similarly, the European Union's 2007 tightening of carbon dioxide emission standards has jeopardized the growth of steel production facilities. The prospect of stricter emission rules may encourage enterprises to relocate to locations with less rigorous laws, thereby changing global industrial landscapes.

These regulatory developments highlight the need for investors to regularly monitor legislative and regulatory activities, which can have a substantial impact on the competitive dynamics and financial performance of companies operating in impacted areas. Adapting investment strategies to anticipate and mitigate the effects of changing regulatory environments is critical

for investors looking to navigate the complexities of climate-related legislation while minimizing associated risks.

# **Legal Factors**

Failure by firm executives to appropriately address sustainability issues can expose both the company and its investors to considerable legal concerns, potentially resulting in material losses. The legal risks linked with sustainability issues can vary depending on the market conditions. Companies that operate in highly litigious markets, such as the United States, are more likely to face legal problems than those in less litigious regions.

Failure to handle sustainability concerns can result in lawsuits and other legal challenges, such as charges of environmental infractions, labour disputes, and consumer protection. The financial consequences of such legal activities can be significant, including litigation expenses, regulatory penalties, reputational harm, and potential settlements or verdicts against the corporation.

When analysing investment prospects, investors should be careful to consider the legal risks linked with sustainability factors. Understanding the regulatory and legal framework in which a firm works is critical for investors to assess potential legal obligations and make sound investment decisions. Proactive management of sustainability issues reduces legal risks while also improving firm reputation and long-term financial performance.

## **Obligation to Shareowners**

As shareholders and markets become more aware of the profound effects and potential legal ramifications of Environmental, Social, and Governance (ESG) concerns on company valuations, businesses must understand their legal obligations to shareholders addressing these factors. In some jurisdictions, such as the Johannesburg Stock Exchange (JSE), corporations are heavily pushed to make explicit disclosures about ESG aspects in their reporting methods. Furthermore, there is an argument that the U.S. Securities and Exchange Commission (SEC) Regulation S-K requires discussions of potential ESG aspects in the Management's Discussion and Analysis (MD&A) section if these issues are judged substantial. Companies are already required to recognize known asset impairments if they are material under International

Financial Reporting Standards (IFRS), as well as Canadian and US Generally Accepted Accounting Principles (GAAP).

Furthermore, underwriters of directors' and officers' liability insurance policies are increasingly concerned about the ramifications of firms neglecting to declare their exposure to the expected impacts of global warming. This demonstrates the rising realization among the legal and financial sectors of the significance of clearly addressing ESG elements and potential climate change risks in business filings. Companies that fail to effectively disclose and address these risks may face legal ramifications and brand damage, emphasizing the importance of strong ESG reporting standards.

#### The Price of Risk

Environmental expenditures resulting from corporate actions may no longer be dismissed as beyond the company's control. For example, a utility in the United States recently paid for a whopping \$4.6 billion, including \$60 million for rehabilitation of prior environmental damage, following claimed violations of the EPA's Clean Air Act New Source Review requirements governing power plant emissions.

Company behaviour or industry practices have the potential to significantly affect the legal environment, with far-reaching consequences for enterprises in the industry. In 2006, public outcry over industry practitioners' lending practices in Japan spurred legislative amendments that had a significant impact on the country's consumer lending industry's future financial prospects. Criticism of aggressive collection practices, which sadly resulted in thousands of deaths each year, drove activists to advocate for laws to limit excessive consumer debt accumulation. As a result, Japanese legislators established regulations to control interest rates on consumer loans and limit consumer debt ratios, severely limiting consumer lenders' profitability and leading some firms to abandon the industry entirely.

Companies that operate under rules or produce products that harm customers or the environment face legal concerns that may endanger their future chances. Bankruptcy due to unanticipated Environmental, Social, and Governance (ESG) issues can cause severe financial and reputational harm to businesses and shareholders, taking years and billions of dollars to rectify. These instances show the significant risks that organizations face in industries where

ESG issues are dominant, as well as the significance of strong risk management and compliance systems.

# **Implications for Investors**

Investors must understand the legal risks related to Environmental, Social, and Governance (ESG) concerns that apply to the companies in which they invest. Similar to the issues given by legislative and regulatory concerns, investors must understand how the current and future legal landscapes may affect a company. For example, increased laws on greenhouse gas emissions may reshape the definition of pollution and impose more stringent legal requirements on businesses in the future. Understanding these changing legal dynamics is critical for investors seeking to appropriately analyze the potential legal responsibilities and hazards connected with their investment portfolios. It allows investors to make more informed decisions and handle the complicated interplay of ESG variables and legal considerations in their investing strategy.

## **Things to Consider**

When contemplating investment prospects, investors should analyse several crucial characteristics of the legal and regulatory framework, including:

- 1) Assessing the Impact on Company Strategy: Investors should evaluate whether the legal environment supports or hinders a company's current plans. Legal and regulatory factors have a substantial impact on a company's operations, market position, and profitability. Understanding how legal developments fit with or deviate from a company's strategic aims is critical for determining its resilience and potential for long-term success.
- 2) Risk Disclosure Evaluation: Investors should assess a company's transparency in communicating potential legal and regulatory concerns. Effective risk disclosure allows investors to make more informed decisions by giving information about the potential impact of legal and regulatory developments on a company's operations, financial performance, and shareholder value.
- 3) Examine Risk Management Practices: Investors should assess a company's ability to prepare for and respond to legal or regulatory developments. Proactive risk management techniques reflect a company's dedication to reducing legal and regulatory risks while

remaining compliant with changing standards. Companies with strong risk management frameworks are better positioned to react to changing legal environments while protecting shareholder interests.

By carefully evaluating these issues, investors can obtain a thorough grasp of how the legal and regulatory landscape may affect the prospects and performance of the companies in their investment portfolios. This comprehensive assessment enables investors to make informed decisions that are consistent with their risk tolerance and investment goals.

# **Operating Factors**

Investors face the risk that a company's operations will be negatively impacted by Environmental, Social, and Governance (ESG) concerns, potentially resulting in substantial disruptions, such as the closure of product lines or whole operations. Despite these dangers, investors might select companies that are well-positioned to profit from rising trends, such as evolving customer tastes or technological breakthroughs.

Operating risk refers to how a corporation creates value for its owners. A company's operations may be imperilled if its business methods are judged unsustainable. Forward-thinking businesses that proactively address and respond to relevant ESG variables related to their operational activities are better positioned to mitigate such operating risks than their less proactive competitors.

Investors can identify firms that are adept at managing operating risks and capitalizing on possibilities created by changing market dynamics if they recognize and integrate ESG concerns into their investment analysis. This comprehensive strategy allows investors to align their investment decisions with their risk tolerance and long-term goals, while also contributing to the promotion of sustainable corporate practices.

#### **Examples**

Consider the U.S. wine sector, where the National Academy of Sciences predicts that longterm changes in weather patterns caused by climate change might lower grape production by 81 percent by the late twenty-first century. This poses a huge threat to California's robust \$15 billion wine business. While the wine industry's contribution may appear insignificant in contrast to the whole US economy, the effects on California's economy could be significant.

Companies that rely largely on domestic wine sales would be especially exposed to the effects of lower grape production in California. Such disruptions could put pressure on California's wine industry, risking its survival. However, firms that anticipate and prepare for such difficulties might lessen their negative effects. Companies that employ methods to adapt to changing climate conditions or expand their sourcing alternatives can better weather the storm and demonstrate resilience in the face of hardship.

This example emphasizes the significance of firms identifying and addressing environmental risks, such as those connected with climate change, as part of their strategic planning. Companies that take proactive actions to manage these risks can secure their operations, preserve shareholder value, and position themselves for long-term success in a changing business environment.

The market response to, and company reactions to, regulatory changes affecting chlorofluorocarbon (CFC) use in the 1980s demonstrate how Environmental, Social, and Governance (ESG) concerns can influence operational performance. Financial markets recognized the potential costs and opportunities associated with legislative obligations aimed at eliminating CFCs from refrigeration equipment.

Recognizing the developing possibility, a CFC manufacturer announced its intention to discontinue manufacturing CFC-based products by the turn of the century. By late 1989, the company's researchers had submitted 20 patents for non-CFC refrigerants, and by 1990, it had introduced substitute refrigerants and propellants to replace CFCs. Notably, in 1993, the corporation pushed its CFC phaseout target to the end of 1994, outpacing both the 1987 Montreal Protocol and the 1990 Clean Air Act Amendments.

By proactively pivoting toward non-CFC alternatives, the company was well-positioned to benefit from the expanding market demand for environmentally benign refrigerants in the 1990s. This proactive approach to ESG-related legislative changes proved the company's commitment to environmental sustainability while also increasing operational resilience and competitiveness in an ever-changing market scenario.

This example demonstrates the necessity of organizations anticipating and adapting to legislative changes prompted by ESG issues. Companies that connect their strategy with

developing regulatory frameworks and market demands can reduce risks, capture opportunities, and improve their long-term sustainability and profitability.

# **Implications for Investors**

Analysts understand the significance of detecting and evaluating operating risks as part of traditional financial analysis. While the possible operating risks resulting from Environmental, Social, and Governance (ESG) concerns may appear obvious, analysts may occasionally ignore these factors, particularly in businesses believed to be less vulnerable to ESG-related hazards. Industries that rely on finite natural resources, such as oil or precious metals, are more likely to suffer obvious and predictable operating risks from ESG concerns. However, it is critical to remember that almost every industry encounters ESG concerns somewhere throughout its supply chain. As a result, analysts and investors must evaluate such aspects, regardless of the industry's apparent susceptibility.

Understanding the wide range of operating risks connected with ESG variables is critical for investors. These risks include not only direct repercussions on a company's operations but also secondary effects that may spread throughout its supply chain and the wider environment. By thoroughly assessing these risks, investors may make educated decisions and properly assess a company's resilience and sustainability in the face of changing ESG problems.

When assessing a company's approach to Environmental, Social, and Governance (ESG) issues, investors should take three essential criteria into account:

- 1) Strategic Analysis and Commitment: Investors should consider whether ESG factors are strategically analysed at the management or board levels. While a strategic commitment to ESG elements may be more visible in environmentally sensitive industries, it is crucial to note that many financial and service firms have emphasized understanding how ESG concerns may affect their operations. Companies that incorporate ESG factors into their strategic decision making processes show a commitment to long-term sustainability and resilience.
- 2) Identifying Operational Risks: Investors should assess whether a company has identified and addressed potential operational risks in its business. This includes determining how ESG variables might affect the company's operations, supply chain, and entire business

strategy. Companies that proactively identify and manage operational risks related to ESG variables are better positioned to avoid disruptions and protect shareholder value.

Communication and Transparency: Investors should assess how well firm management and the board of directors communicate their plan to mitigate operational risks connected to ESG concerns to stakeholders. Clear and transparent communication builds trust and confidence among investors, employees, consumers, and stakeholders. Companies must clarify their plans for managing ESG-related operational risks in both the immediate and distant future, establishing a commitment to pre-emptive risk management and sustainable business practices. By taking these elements into account, investors can obtain insight into how companies tackle ESG issues and assess their readiness to manage the changing terrain of environmental, social, and governance concerns. This holistic review enables investors to make informed decisions that are consistent with their values and long-term investing goals.

# ESG landscape in India

Despite a global trend toward the widespread acceptance of Environmental, Social, and Governance (ESG) concepts and regulations as essential criteria for market actors, India has been less proactive in accepting these changes. While large economies are rapidly adopting ESG standards, India's progress has been comparatively gradual.

The increased emphasis on ESG practices, as well as the potential for forced adoption by global companies and regulatory bodies, has a substantial impact on enterprises operating in the Indian consumer market. Notably, this transition is affecting not only enterprises but also the larger consumer base in India. Many Indian consumers have mixed opinions regarding the traditional corporate methods used by Indian companies.

As the global conversation about sustainability and ethical business practices gains traction, Indian businesses are under increasing pressure to comply with ESG criteria to remain competitive and sustainable in the long run. The changing regulatory landscape and shifting customer tastes are forcing Indian corporations to reconsider their approaches to ecological governance, social responsibility, and corporate governance.

Given these trends, Indian firms are increasingly recognising the importance of adapting and incorporating ESG factors into their operations to satisfy changing stakeholder expectations

and survive in a more interdependent and ethical global market.

# Legal Infrastructure dealing with ESG reporting

Unfortunately, India currently lacks definite substantive laws or regulations that govern the trajectory of ESG reporting or practices in the country. However, there are various laws that, if only partially, influence such situations. The following are the important legal instruments in India that relate to ESG practices:

- 1) The Companies Act of 2013 governs corporate affairs and governance standards in India. While it does not expressly demand ESG reporting, it does include standards for corporate governance, transparency obligations, and stakeholder responsibilities, all of which have an indirect impact on ESG practices within corporations.
- 2) The Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Securities and Exchange Board of India released the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, which provide recommendations for listed firms in terms of disclosure responsibilities, corporate governance principles, and transparency requirements. While these policies do not require ESG reporting, they do encourage listed firms to provide relevant ESG information to investors, fostering more openness and accountability. While these legislative tools help to regulate ESG practices and disclosure in India, it is important to highlight that other environmental regulations exist that particularly address environmental issues but don't necessarily govern ESG reporting procedures. Despite the lack of explicit ESG rules, the present legal framework offers a basis for businesses to incorporate environmental, social, and governance (ESG) factors into their operations and disclosures, reflecting stakeholders' changing expectations and the global trend toward sustainable business practices.

In addition to the Companies Act, the Securities and Exchange Board of India (SEBI) has a significant impact on the landscape of environmental, social, and governance (ESG) reporting in the country. SEBI, the regulatory authority supervising financial markets, has recently introduced substantial reforms in this area.

SEBI, as the capital market regulator, has replaced the old Business Responsibility Report (BRR) mandate with the Business Responsibility and Sustainability Report (BRSR), which will be effective in fiscal year 2022-23. This transition was carried out by SEBI Regulation 34(2)(f) of the Listing Regulations and a matching circular. Under this regulation, the top 1,000 listed businesses in the Indian capital market are required to include a BRSR in their annual reports, outlining the steps taken to adhere to ESG principles.

Despite the lack of a comprehensive legal architecture in India that addresses ESG reporting and disclosures, SEBI has made deliberate initiatives to close this gap. SEBI formed an advisory group in May 2022 to develop a strong system of ESG indicators, disclosures, ratings, and other laws to help ESG investors. This effort demonstrates SEBI's commitment to increasing transparency and accountability in ESG reporting in the Indian capital markets. Similarly, the Reserve Bank of India (RBI) is actively involved in a variety of research and activities aimed at developing a comprehensive legal and regulatory framework to support ESG efforts across the country. These initiatives represent a concentrated effort to promote sustainable corporate practices and connect India's regulatory framework with global ESG standards.

While problems remain, the measures launched by SEBI and the RBI are significant steps toward developing a more rigorous ESG reporting system in India, supporting the country's commitment to sustainable development and responsible corporate governance.

#### The Government's Take on ESG

The Ministry of Corporate Affairs (MCA) has made great advances toward improving business responsibility reporting in India. To this purpose, the MCA formed a committee tasked with defining report formats for both listed and unlisted enterprises. This project is directed by the MCA's National Guidelines on Responsible Business Conduct (NGRBC), which includes nine principles.

The committee's suggestions include broadening the scope of corporations required to disclose under the Business Responsibility and Sustainability disclosure (BRSR) to include unlisted companies with turnover or paid-up capital over a specified amount. It also advises that small-scale unlisted enterprises use a simpler version of the BRSR known as BRSR Lite.

These initiatives demonstrate the Indian government's commitment to resolving ESG challenges in the corporate sector. Despite these laudable efforts, there is still a gap that requires immediate attention and solutions. While recent steps indicate progress, the government must continue to tighten the legal framework that governs ESG disclosure in the coming years. The government's next measures will be critical in establishing the effectiveness and scope of India's ESG reporting system. By fine-tuning and reinforcing the regulatory framework, the government may improve accountability, openness, and sustainability practices across the corporate sector, creating a favourable climate for responsible business conduct and long-term value development.

#### **Initiatives in the Business Environment**

Corporate behemoths in India are leading the ESG movement, and its momentum is only expected to grow. An increasing number of organizations in the country have realized the importance of ESG concerns and are implementing procedures that are consistent with ESG principles. This is evident in the proactive initiatives taken by industry titans such as TCS and Reliance Industries, who have revealed ambitious roadmaps to achieve carbon neutrality.

Furthermore, leading technology businesses such as Tech Mahindra, Infosys, and Wipro are members of the Dow Jones Sustainability Index (DJSI), demonstrating their commitment to global ESG performance evaluation. This benchmark demonstrates Indian corporations' concerted efforts to meet environmental, social, and governance requirements.

These examples are part of a larger trend in which Indian businesses are voluntarily launching activities aimed at improving society. The popularity of such ESG initiatives is progressively expanding across industries, indicating a broader trend toward responsible corporate practices. With the growth of ESG initiatives among Indian enterprises, there is a growing need to disclose these efforts to key stakeholders. As firms embrace sustainability and social responsibility, full disclosure of ESG practices becomes increasingly important for generating trust, accountability, and positive effects inside the corporate ecosystem and beyond.

## Way Forward with ESG Disclosure

Environmental, social, and governance (ESG) factors have emerged as the number-one concern for corporations and organizations around the world. The growing focus on ESG is a healthy

trend that must continue to gather momentum, as it has a tremendous opportunity to drive progress toward our planet's long-term sustainability goals. While ESG practices and disclosures have increased significantly in recent years, there is still a compelling need to scale up these initiatives at a faster pace.

To effectively address our planet's developing challenges, it is critical to accelerate the implementation of Corporate Social Responsibility (CSR) operations and increase their transparency through thorough ESG reporting. Businesses may better integrate environmental stewardship, social responsibility, and strong governance standards into their operations, resulting in positive societal and environmental consequences.

As businesses and organizations attempt to traverse an increasingly complicated and interconnected global world, ESG considerations provide a framework for supporting resilience, innovation, and long-term value generation. Companies that prioritize ESG activities and public disclosures can not only reduce risks and improve their reputation but also open up new avenues for sustainable growth and meaningful societal contribution.

In simple terms, expediting the implementation of ESG practices and disclosures is critical not only for fulfilling our planet's future demands, but also for creating a more diverse, equitable, and resilient global economy. Businesses and organizations must embrace this obligation and commit to bringing about positive change through purpose-driven actions and transparent reporting processes.

#### Rising Importance of ESG Compliance in India

In recent years, India has seen an increase in new firms and foreign investment in its domestic market, catapulting the country to the foreground of the global economy. As the country emerges as a major player in the international financial landscape, it is critical to ensure the integrity of the business processes used by these growing firms. It is critical to protect against behaviour that hurt the environment, society, or national interests of the nation as a whole. Government entities such as the Ministry of Corporate Affairs (MCA), the Reserve Bank of India (RBI), the Securities and Exchange Board of India (SEBI), and other key institutions have a substantial impact on the nation's commercial landscape. These regulatory bodies must prioritize the establishment of fair and ethical principles as the foundation of all business activity in the Indian jurisdiction.

The significance of ESG (Environmental, Social, and Governance) disclosures cannot be emphasized, as they provide stakeholders with an essential tool for assessing a company's sustainability and ethical behaviour. Establishing a consistent framework for ESG reporting is therefore critical to aligning with the country's Sustainable Development Goals (SDGs) and ensuring openness and accountability throughout the business sector.

India could further its support for sustainable development and societal well-being by developing a culture of ethical corporate behaviour and supporting transparent ESG disclosures, as well as attracting further investment and fostering economic growth. Regulatory agencies and enterprises must work together to maintain the highest standards of integrity and sustainability, setting the way for a successful and stable future for India and its population. With only a few legislation governing ESG disclosure, India must adopt new and more effective policies, guidelines, standards, and frameworks to fill the gap. The innovations must also comply with the ISSB's proposed worldwide standard to facilitate foreign investors and trade partners' operations in the Indian financial sector.

#### ESG standards in the US

The landscape of ESG (Environmental, Social, and Governance) disclosure rules in the United States of America has shifted significantly in recent months. Previously, similar to the situation in India, ESG disclosures in the United States were primarily driven by voluntary activities conducted by firms. This paradigm, however, has swiftly transformed as a result of proactive actions implemented by the Securities and Exchange Commission of the United States.

The SEC's new directions require every publicly traded business to disclose any material facts, including ESG-related risks, that are deemed critical for investors. In addition to this mandate, the SEC has suggested several other initiatives to the Biden administration, indicating a coordinated effort to improve ESG reporting requirements across the country. Furthermore, the SEC is aggressively working to harmonize its regulations with the International Sustainability Guidelines Board's newly established disclosure guidelines.

These developments signal significant adjustments and amendments to the current regulatory structure guiding ESG disclosures in the United States in the coming months. As the SEC works to improve transparency and responsibility in corporate reporting processes, businesses

operating in the United States can expect an increased emphasis on incorporating ESG issues into their operations and disclosures.

By aligning regulatory standards with growing global norms and cultivating a culture of responsible corporate behaviour, the United States hopes to boost confidence among investors, foster sustainable growth, and advance its commitment to tackling serious environmental and social concerns. The upcoming reforms to ESG disclosure requirements demonstrate the nation's commitment to upholding the highest standards in corporate governance and contributing to a more resilient and equitable world economy.

#### **Conclusion**

We are at a watershed moment in history, characterized by a dramatic shift in our collective conscience toward the planet and all of its inhabitants. This transformational period brings numerous problems that require all parties to work together. While governments have led this transformation on a global basis, there is an increasing need for commercial companies to recognize their role in advancing sustainable development goals.

ESG (Environmental, Social, and Governance) reporting has grown as a critical tool in this quest, offering a one-of-a-kind and effective platform for ensuring the alignment of interests among firms, investors, governments, the general public, society, and nature. However, for ESG reporting to reach its full potential and achieve its intended purpose, global uniformity is required.

Establishing standard disclosures regarding ESG globally is critical for increasing their utility and accessibility to all stakeholders, supporting informed decision-making, and creating more accountability and openness across industries and geographies. This harmonization effort will allow Indian enterprises, investors, governments, and consumers to effortlessly comply with global norms and best practices, accelerating progress toward sustainable development goals. Understanding the differences between ESG disclosure regulations in India and elsewhere in the world is therefore strategically important for all stakeholders. By adopting standardized ESG reporting standards, firms may demonstrate their commitment to responsible and ethical practices, promote good societal and impact on the environment, and contribute to a more sustainable and fair future for future generations.